

Speaking and Listening Assessment Project High School - Beginning Speaking Assessment Rubric					
	4	3	2	1	Total
DELIVERY ITEMS					
Body Posture and Movement.	Stands straight and still. Uses purposeful movements.	Uses purposeful movements but shifts or leans without distractions.	Uses no purposeful movements and leans or shifts weight.	Posture or movement interferes or distracts from presentation.	
Gestures	Purposeful and natural gestures compliment the message.	Uses gestures in the presentation.	Uses no gestures in the presentation.	Gestures contradict or distract from the message.	
Eye Contact	Maintains consistent eye contact with entire audience.	Maintains eye contact with most of audience; most of the time.	Only occasionally looks at audience.	Has no eye contact with audience.	
Volume/Projection	Speaks loudly and comfortably to be heard by entire audience.	Speaks loudly enough to be heard by most audience members.	Speaks softly causing some audience discomfort.	Cannot be heard.	
Language Usage	Uses language and grammar that enhance audience understanding.	Uses clear language and proper grammar.	Uses language that is awkward and creates some discomfort or confusion.	Uses language that is inappropriate for the audience or occasion.	
Total					
ORGANIZATION/STRUCTURE					
Introduction – Purpose Statements	The topic and purpose are clearly stated.	Either the topic or purpose is clearly stated.	Attempts to state the topic or purpose.	No topic or purpose is stated.	
Body – Organizational Pattern	The speaker presents a clear and logical organizational pattern.	The speaker uses a clear organizational pattern.	The speaker attempts to use a pattern.	The speaker is unorganized.	
Elaboration/Explanation	Explanations are clear, interesting, well developed, and balanced.	The speaker meets 3 of the criteria.	The speaker meets 2 of the criteria.	The speaker meets 1 or none of the criteria.	
Conclusion – Ending	A clear final appeal/ending, relevant to the attention-getter is used.	A clear final appeal/ending is used.	The close of the presentation is signaled.	The presentation ends abruptly or incompletely.	
Total					
MEETING THE PURPOSE					
Assignment Expectations	The speaker meets time and topic expectations.			The speaker does not meet time and topic expectations.	
Total					
PRESENTATION TOTAL					